

GRAPHIC

DESIGN YOUR OWN COVER IDEAS

Why should your cover be one of ours?

Yes, Jostens has great studio-designed covers but don't you deserve to create your own?

The front cover includes such unusual applications as Emboss to Register silver foil on the strings and guitar details, four silkscreen inks applied to embossed areas and so much more.

The back cover is an example of just about everything you can do with a yearbook cover besides put ink on it.

IDEAS



- 1** Flat silk screened with a 331 RED ink.
- 2** 326 Black ink on Embossed Detail Art
- 3** Blind Deboss negative space around blind Emboss
- 4** Blind Emboss MODELED DIE/No grain
- 5** Silver 590 METALAY
- 6** Gold Foil 380 & Black 326 on Embossed panel
- 7** Silkscreened in black and blue/no grain
- 8** Silkscreened gray with Linen grain
- 9** Flat silk screened half-tone with a 331 RED ink.
- 10** BEVEL DEBOSS with Silver Foil 381

IMAGINE

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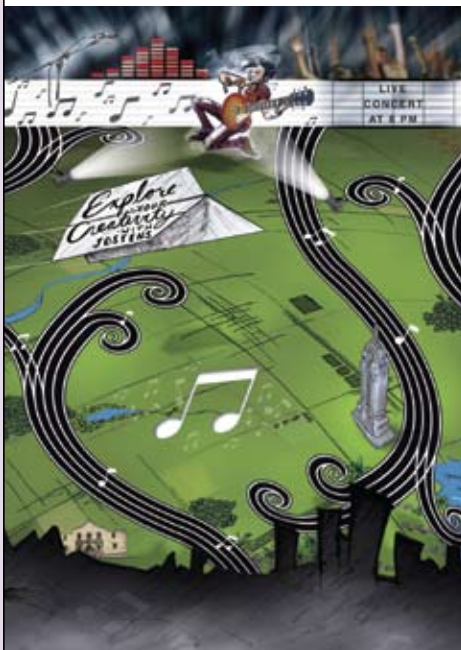
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JOSTENS COVER CAPABILITIES ... just IMAGINE THE POSSIBILITIES

Take a look at the very cool cover above that shows off all the things you can do with your cover other than litho. Then check out the litho samples at right. Now ask me to bring you the actual samples!

Prefer a Litho?



This litho cover features foils, glazes, embossing, debossing and more.



Check out the FULLY MODELED DIE on crumpled paper—amazing!



Spot UV Coating and matte lamination to show off the motif design—WOW!